

# NEOCITY ACADEMY 2019-20 STUDENT PITCHFEST



NeoCity Academy students may register a team for the 2019 Conrad Challenge Student PitchFest. This is the first step in your team being able to submit an application for the 2019 Conrad Challenge - a global competition for students.

## **2019-20 NEOC Conrad Challenge PitchFest**

Date: October 17 & 18, 2019 - During Research

Location: NEOC - The Mixer

## **PitchFest Rules**

Student teams will have three minutes to present, then an additional two minutes to answer questions from the judges.

Judges will score teams in each of the four question categories, which will make up 70% of the team's final score. Audience vote will count for 30% of the team's final score.

The total score earned by each team will determine which top three teams will be allowed to apply their submission to the 2019 Conrad Challenge representing NeoCity Academy.

## **PitchFest Questions**

Student teams must choose from one of the 2019-20 Conrad Challenge Categories:

<https://www.conradchallenge.org/challenge-categories>

Your team's Pitch must answer the following questions:

- What is your innovative product/service?
- What challenge(s) is your product/service designed to solve?
- What are the key features of your product/service that make it special?
- How is your product/service innovative and different from others on the market intended to solve the same challenges?

## **PitchFest Registration**

Teams may be composed of 2-5 members. Student must complete the NEOC Conrad Challenge PitchFest Application Form to Mr. Meechin by October 4, 2019.